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PROJECT DOCUMENT

ADDITIONAL MODULE FOR

Philippine Blue Cross Biotech Corporation

Prepared By:

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Project Name	Philippine Blue Cross Biotech Corporation	PDs No.	2018-1039-B
Client	Pearl Yague	Service Type	Addition Module for Philippine Blue Cross Biotech Corporation
Date Submitted	July 7, 2020	Target Date	20-25 working days

DESIGN GUIDE	
Name of Business	Philippine Blue Cross Biotech Corporation
Business Summary	We are Philippine Blue Cross Biotech Corporation.

Our company is committed in the business of supplying medical assistance and convenience through laboratory diagnostic tests and over-the-counter means. Through our years of operation, we have become one of the more assertive players in the pharmaceutical industry in the country, gaining the much-coveted seal of approval from trusted laboratories, clinics, hospitals and drugstores.

Today, we continue to further imprint our name by delivering top-notch service and putting a premium on anticipating our clients' demands, thereby assuring maximum customer satisfaction.

At Blue Cross, we believe health comes first and we hope to bring that thought to the forefront in today's society. |
Target Market	General
Design Goal	Incorporated to the existing website
Existing URL	http://www.bluecrossphilippines.com/
Color Scheme	Blue and white
Text Contents	To be provided by client
Image Resource	To be provided by client

Project Objective

We aim to create an additional module and functions for wholesaler to the Philippine Blue Cross e-commerce website. The main purpose of this module is to accommodate the wholesaler customer of Philippine Blue Cross and give them a cheapest price for a bulk order. Chat bot will be an addition feature to use for a direct communication whenever admin is online.

Functional Description

User/Client
1. User can register as a wholesaler or retailer.
2. User can buy products online for a wholesale price and retailer price using their account
3. Wholesaler can download the PDF file of Customer Information Sheet and Credit Application Form to process their bulk orders.
4. User can use the chat bot for an online conversation with the administrator.
5. Can pay online through the supported payment gateways

Administrator

1. Administrator can identify if the user is a retailer or a wholesaler.
2. Administrator can manually update products price based on its category, wholesale and retail price.
3. Administrator can reply to user using chat bot.
4. The Admin can upload PDF file at the backend.
5. The Administrator can print the purchased order at the systems backend.

FUNCTIONAL MODULE

Registration Module

This module allows the client to login to his/her account and choose their desired type of user. This includes the following:

    i.   First Name
    ii.   Surname
    iii.   Username
    iv.   Email Address
    v.   Password
    vi.   Type of User
- Wholesaler
- Retailer

User/customer account module

All users need to log in or sign up. This contains the profile/account of the user. It includes the following:

• Edit my account. Details below are the only fields that the user can edit.
- First Name
- Last Name
- Address
- Mobile Number
- User name

• Transaction History
- in chronological order, list of previous successful transactions.
- filter for date range.

Transaction History Module

This module allows the user to view the purchase history. No user intervention for viewing purposes only. This includes the following:

    i.   Picture of product purchased

    ii.   Product Name

          Philippine Blue Cross Biotech Corporation

     iii.   Order Total

     iv.   Date purchased

Online ordering module for wholesaler

This module allows the user to order products via online ordering and payment method. This module serves as the core feature and process is as follows:

a. In this section, user can choose the products they want to purchase.
b. User can also put the quantity of the item/s he/she want/s to purchase.
c. A larger photo of all items will be shown using the **product inspector** function.
d. If a user clicks on a design, he/she will be able to see a preview of it.
e. Once user has been able to choose the specifics, he/she can click the **Add to Cart** button.
   i. Items will be added to the cart and will be viewed once on the cart page.
f. There will be a summary of what's in the cart and how much will be the purchase on the right of the screen.
g. If user still wants to continue shopping and buy other products, he/she can do so by doing the above steps.
h. On the left side of the page, there will be **check boxes** that can be used by user to filter the categories of the products being searched.
   i. If a box is checked, all items related to that category will be available in the screen.
   ii. To avoid long scrolling, can be number option to separate them by pages. 10 items per page.
i. Once done shopping user can now go to the **Cart** page by click on the cart icon.
j. The cart page will display the list of the products to be ordered and purchased, with the quantity, the price per item and the subtotal of the quantity.
k. Under the list there will be the total price.
l. User will have an option the remove an item from the list or add/lessen the quantity of the products he/she wants to purchase.
m. Once sure of the items ordered, user can click on the **Checkout** button.
n. After clicking **Checkout**, user will be redirected to a page displaying order summary and fill up the Customer Information Sheet and Credit Application Form on a PDF File.
   i. This page will also include the payment page. To avoid to hassle for the customers.
   ii. The user will need to sign the one-time accreditation form by downloading the PDF file before making orders.
   iii. User will need to send the signed PFD file to the Admin's email address to proceed to payment.
o. After making sure the details are correct, user can now click on **Proceed to Payment**.

Online payment module for wholesaler

- This module allows the user to pay online. Below is the list of payment gateways:

   i. Bank Deposit

   ii. Cash on Delivery (COD)

- Manual inputting of delivery fee

Note: This can be disable/enable by the user.

- Successful payment notice will be displayed after payment on website and will be sent to client's email.

User / Client Module for Wholesaler

1. Wholesaler Module
    a. This section allows user to check what Products offered by Philippine Blue Cross Biotech Corporation on a wholesale price.
    b. If user clicks on an item, he/she will be directed to the **Our Store** page displaying the details of the clicked item.
    c. Each product class has its own description. After the descriptions, the photos of the Products will be shown along with a brief description.
        - Photos of the Products will be clickable.
        - Once clicked, user will be presented with a light box that contains a bigger picture of the Products and its full description.
        - It has a zoom-in or magnifier effect to see the products closer.

2. Products module
    - This page will be the same as the existing website. The only difference is the price for a different type of user, which is the retailer and the wholesaler. For each category, the product list is displayed with the following information:
        a. Product name
        b. Product image
        c. Product Description
        d. Wholesale Price
        e. Request a quote
            - The user can request for quotation if they opt to order for a large quantity and requesting for specific quotation.
        f. Add to cart button
    - Shopping Cart - User may click the product to view more details about it before adding it to the cart.

3. Special packages and promos page (for Wholesalers account only)
   Once clicked the user will be redirected to this page wherein all promo and discounted products are available to purchase.

4. Request for a quote Module
   Once the user clicked the **Request for a Quote** tab it will be redirect to a page wherein a requested specific product will be displayed. It is like user

will ask a formal quotation to the admin that will be sent through the email.
The user will need to fill up the following details.

      i. Email address

      ii. Number of products

      iii. Purpose

      iv. Message

Administrator Module

1. Content Management Module
   a. This module allows the admin to change or edit the price of the products.
   b. Once logged in to the website's backend, the admin will be shown a portal to edit the website contents.
   c. This will cater text and images for the pages and a WYSIWYG editor for easier content population.
      - There will be a tutorial on how to manage the website upon the turn-over to the client.

Core Feature

Uploading of PDF file to the website backend

This module allows the admin to upload pdf file that will be downloadable by the user. The admin can add and delete file on the website back end.

Downloadable PDF File for the user

This module will require client to download the PDF File and send the signed form via email. The Admin will need to verify if the user has sent the signed form via email. The Admin will process the order of the wholesaler once they verify that the user will provide the signed PDF Form. The downloadable PDF file are the following:

- Customer Information Sheet

- Credit Application Form

Printable Purchased Order Module

This module will allow the administrator to print the purchased order of the client. This will be accessible at the website backend containing the following details:

- Transaction Number
- Order Date
- Client Name
- Mobile Number
- Delivery Address
- Product purchased / Quantity
- Product Description

       Philippine Blue Cross Biotech Corporation

Chat Bot Module

This module be another form of communication with Philippine Blue Cross. where messages for both parties can be sent and received real-time.

a. Once on the website, user will be able to access the Live chat function by clicking the floating icon on either the lower right corner or at the right most part of the page.

b. Once clicked, a chat box will appear. User will be asked to provide this information be going in to the chat interface. User will be asked to give the following:

- Full Name

- Company/Business Name

- Mobile/Landline Number

- Email address

- Click Start Chatting

c. Chat box will appear on the same displaying a message/notification that someone from Philippine Blue Cross is online to assist the user.

d. User can then start composing instant messages, send and receive messages with will be displayed on the conversation section on that same chat box.

e. To end chat, user can simply close the chat tab.

IMPORTANT DETAILS:

a.)   Users will always be asked for their data before entering the live chat portal.

   Note: Third-party chatbot software/program (free version)

Executional Mandatories

The main goal of this project is to give clients an option to be a retailer or a wholesaler. This module will give them option to buy products on a cheapest price once they choose to be a wholesaler. They will be able to contact the company directly if they have questions or concerns regarding the Products and application via chat bot.

The **Administrator** will have full control of the website. He/she will be able to update, add, edit or change the products information specially the price of the products. The admin can also reply to client using the chat bot.